

2014 ANNUAL REPORT



MAKING HAPPILY EVER AFTERS SINCE 1913



Cleveland
**ANIMAL
PROTECTIVE
LEAGUE**

Adopt • Protect • Love



COMMUNITY RALLIES AROUND TWIN

Twin's journey at the Cleveland APL began when he was just 5 months old. Twin's family brought him to the APL after they noticed that the small kitten was having seizures and drooling. Twin's eye color had also changed to a deep copper.

As soon as our veterinary team saw Twin, they knew we needed to help him – and quickly. You see, these are symptoms of a liver shunt, which causes blood that is filled with waste products to go around the liver rather than through it, placing the toxins right back into circulation without getting filtered. This would eventually become life-threatening for Twin.

Our team determined that Twin would need to receive a life-saving surgery to treat his liver shunt at a specialty clinic, but even at a discount, the surgery Twin needed would cost upwards of \$3,000. So, we turned to our community for help. Thankfully for Twin, help is just what we received. When all was said and done, our wonderful community not only saved Twin's life, but we also raised enough money to help other animals at the APL who would also need something "extra."

Now happy and healthy, Twin is enjoying his new life with his loving dad who just so happens to be a veterinarian at the specialty clinic where Twin had surgery! Thanks to our wonderful supporters, the future could not be any brighter for Twin.



MO'S JOURNEY HOME



When Mo arrived at the Cleveland APL, you would never know that there was an adorable, 3-month-old puppy hiding beneath his severe injuries. He came to us from another shelter through our Dog Transfer Program. Our transfer team just couldn't leave him behind. His left eye and right ear were badly injured and he just looked sad and pathetic. Mo was in desperate need of care and medical attention, and that is exactly what he received at the APL.

Upon his arrival, Mo's medical conditions were treated, and because of the severity of his injuries, both his eye and ear needed to be removed. After spending time at the APL getting lots of love, care and attention, Mo met his new family!

Joey and her daughter Carly came to the APL one Wednesday afternoon in May in search of a four-legged addition to their family. Carly walked up to the kennel that Mo was sitting in and one look was all it took. Carly had tears in her eyes when she asked her mom if they could adopt Mo. She was afraid no one else would want him. Mo went home with Carly and her mom that day. The adorable pup is now a part of a large, loving family and still stays close to his "sister" Carly who fell in love with Mo one wonderful afternoon in May.



LETTERS FROM THE BOARD CHAIR PERSON AND PRESIDENT & CEO

Dear Friends,

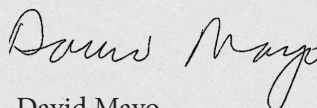
As you look through our annual report, please know that this is just a snapshot of the wonderful work being done and the new families that are created every day at the Cleveland Animal Protective League.

My commitment to animals is as strong as my commitment to Cleveland. As a lifelong resident of the Greater Cleveland area, I am honored to be associated with an organization that has such a rich history of helping animals-in-need and a wonderful national reputation. I hope you are as impressed as I am by the scope of services offered by the Cleveland APL and that you share our pride in the APL's many accomplishments.

On behalf of the Board of Directors, I want to thank the staff, volunteers, and the Greater Cleveland community for their dedication and commitment to the Cleveland APL and its mission of fostering compassion and ending animal suffering.

Your continued support inspires us and allows us to make more happy endings for homeless, abused, and neglected animals.

Sincerely,



David Mayo
Chair, Board of Directors



Dear Friends,

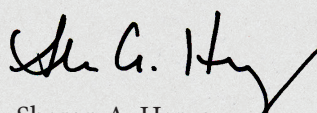
The Cleveland Animal Protective League has proudly served the animals and people in our community since 1913. With the support of caring people like you, we have become a place where animals-in-need receive wonderful, healing care and are given hope through our lifesaving programs.

The Cleveland APL has become a respected and innovative national leader in animal welfare. We are part of an incredible movement that is redefining the standard of care that animals living in a shelter should receive.

The pages of this report are full of numbers that summarize our success, but numbers are just that – numbers. Behind every number was a beating heart that needed us – a heart that deserved love and had so much love to give in return. Our work is no longer only about how many animals we help; it's about how much we can help each individual animal – animals who wouldn't have received this incredible level of care in the past.

Without you, nothing you're about to read would be possible. Thank you for your belief in the Cleveland APL, our mission, and of the value of animals in our society.

Sincerely,



Sharon A. Harvey
President & CEO





ABOUT THE CLEVELAND ANIMAL PROTECTIVE LEAGUE

Incorporated in 1913, the Cleveland Animal Protective League (APL) is a private, 501(c)(3), nonprofit humane society and progressive leader in animal welfare. We operate a 30,000-square-foot animal shelter in the beautiful Tremont neighborhood of Cleveland, and a 2,000-square-foot PetSmart Charities® Everyday Adoption Center (EAC) in the PetSmart® store in Parma.

Our mission is to foster compassion and end animal suffering. Every day, we rescue abused and neglected animals, offer shelter to homeless pets, promote compassionate and responsible pet guardianship, and strive to elevate the status of companion animals in our society.



We never turn companion animals in need away due to their age, health, or temperament. This year, thousands of injured, abused, or homeless animals will come through our doors. Once inside, they receive the food, shelter, and medical care they so desperately need. For some, it is the only human kindness they have ever known.

We have achieved 100% placement of healthy, friendly animals, and through our Second Chance Program, we provide additional care to animals with treatable illnesses and injuries and modifiable behavioral issues. There are no time limits at the APL. Friendly, healthy animals, and animals whose illnesses and injuries we can treat will stay in our adoption centers until they find their new home.





ADOPTIONS

6,433 Adoptions

304 Animals were transferred to other shelters or rescues or returned to their owners



The Cleveland APL has been creating “happily ever afters” since 1913 through our learning-centered adoption program. We operate two adoption centers that are open every day of the week—one in our beautiful animal care facility on Willey Avenue in Cleveland, and in September 2013 we opened a new PetSmart Charities® Everyday Adoption Center (EAC) at the PetSmart® store on Ridge Road in Parma. The APL has also partnered with local Petco®, PetSmart®, and Pet Supplies Plus® stores to shelter and adopt cats directly from the stores. Finally, during the spring, summer, and fall months, our mobile adoption unit “Rover” makes stops at convenient locations all around the area filled with fabulous adoptable cats and dogs.



3,313

Calls received reporting
suspected animal cruelty



1,338

New investigations
opened



546

Cats, dogs and other
animals rescued from
cruelty or neglect

HUMANE INVESTIGATIONS

Animal abuse is a crime. Our Humane Investigations team, also known as Cuyahoga County's "Animal Cops," rescues animals from life-threatening situations, investigates cases of suspected animal abuse and neglect, and works with prosecutors to seek justice for the victims and punishment for the offenders. As there is such a strong link between animal abuse and human violence, our humane agents are also mandated reporters of suspected child abuse and work closely with Child & Family Services to protect both animals and children.





4,418

Animals received
diagnostic and/or medical care
for illnesses or injuries



1,852

Diagnostic tests



5,244

Medical treatments
and/or surgeries

SHELTER MEDICINE

Our APL veterinarians provide anything from basic to emergency veterinary care to the hundreds of animals who could be in our facility or foster homes at any given time. They assess incoming animals, perform diagnostic work-ups, provide medical treatment, and perform surgeries that improve and save lives. Through donations to our Second Chance Program, our veterinary team performed diagnostic testing and/or provided treatment to 3,064 cats and 1,354 dogs who were sick, injured, or had special needs. Through this program, we can do more than just believe they deserve this second chance. We can actually give them that chance—a chance not only to survive, but to heal and start a new, healthy, happy life with a loving family.



10,433

Total animals sterilized



4,843

"Community" cats
through our
Trap-Neuter-Return program



930

Adoptable animals
from other
shelters and rescue
groups



4,586

APL animals
prior to adoption



SPAY AND NEUTER

- ① Every dog, cat and rabbit adopted from the Cleveland APL is spayed or neutered prior to adoption.
- ② Our Animal Welfare Clinic (AWC) provides low-cost spay/neuter surgery for adoptable animals from other local municipal shelters and 501(c) (3) humane societies and rescue groups.
- ③ Our Animal Welfare Clinic also provides Trap-Neuter-Return (TNR) services for the trappers and caretakers of free-roaming, community cats.

Through our progressive spay/neuter initiatives, we're working toward a day when there will be no more animals born without homes.



1,564

Animals fostered



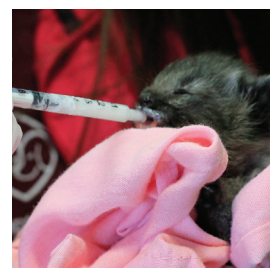
458

Animals saved
through the
Foster to
Surrender
program

FOSTER CARE

Our dedicated, caring network of foster care volunteers provide in-home, individualized care and love to special-needs animals—underweight kittens and puppies, moms and litters, orphans who need to be fed by bottle, victims of neglect or abuse who need to learn to trust again, timid animals who need a little socialization, and animals who are recovering from an illness, injury, or surgery. They also provide temporary shelter for incoming animals when there aren't enough cages at the APL. Our foster volunteers are always ready and willing to offer a warm bed and caring hands to heal wounded spirits and bodies whenever there's a need.

Our Foster to Surrender (FtS) program enlists community participation to save more animals. The FtS program is fully supported by donations to the Cleveland APL. Through it, community members who bring sick, underweight, or underage animals to the shelter are asked to keep the animals until they are ready for adoption. The APL provides everything needed to keep the animal in a home (including food, litter, and medical expenses) until that animal is ready to be adopted.





1,091

Dogs transferred in
from overcrowded shelters



265

Dogs in the shelter
received additional
behavioral support
through project STAR

DOG TRANSFER PROGRAM



Our success in getting dogs adopted into loving homes extends outside of the walls of the Cleveland APL. Every week, dogs from our partner shelters are transferred to the APL where their hope for finding a new home will continue. Through these partnerships between the APL and other shelters that are committed to ending the euthanasia of adoptable dogs, we're creating more happy endings than ever before.

PROJECT STAR

Project STAR's (Shelter Training for Adoption and Rehoming) mission is to increase the rate of successful dog adoptions at the Cleveland APL. The program was implemented in May 2013 and provides basic training, behavior modification, and enrichment for dogs in the shelter. The goal is to keep our dogs mentally and physically healthy through enrichment and training during their stay in our shelter, and when time permits, get dogs ready for their new homes by teaching them good manners and skills that will make them better family members. The methods used to teach the dogs are strictly based on positive reinforcement and clicker training. Project STAR relies upon a team of specially-trained, exceptional volunteers led by the APL's project



STAR Manager. Dogs are chosen for the program based upon their behavioral needs, length of stay, and developmental stage.



PROJECT CARE

642

Animals helped through
project CARE



Project CARE (Community Animal Retention Effort) was implemented in April 2013 and is funded by a grant from the ASPCA®. Its mission is to provide outreach support for pet-owning residents in a targeted one-square-mile area that had the highest animal intake at both the Cleveland APL's and Cleveland Division of Animal Control's shelters. Project CARE takes a grassroots, door-to-door approach and focuses on building individual relationships with community members, organizations, and individual pet owners so that good people can keep their pets. Through project CARE we provide spay/neuter and other resources to pet owners with the goal of reducing community pet overpopulation and shelter intake from that area.





77,059

Volunteer Hours

(Equivalent to 37 full-time employees)



VOLUNTEERS

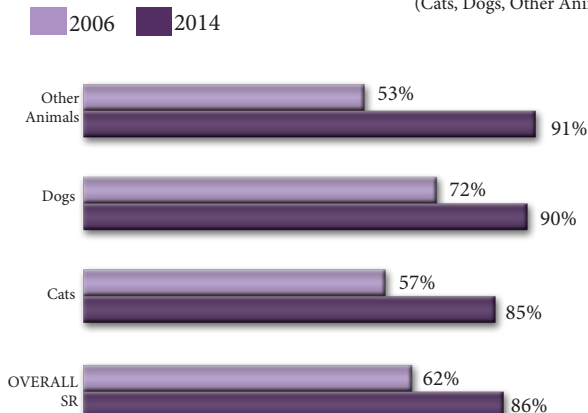
Volunteers are at the heart of everything we do at the APL, and the more volunteers we have, the more animals we can help! Dog and Cat Enrichment volunteers provide socialization and exercise for animals while they wait to go home. Volunteers also help with adoptions, offsite adoption events, animal transportation, shelter dog training, fundraising and special events, and office work; they work in the clinic; and they take animal photographs for our website. Without our volunteers, we couldn't do what we do.



2014 KEY STATISTICS [1]

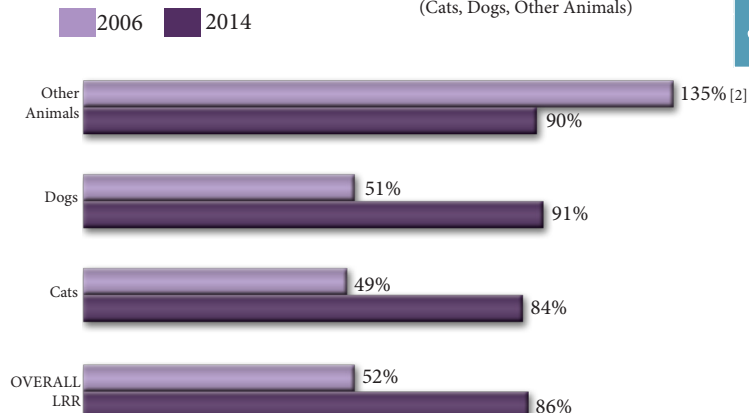
SHELTER SAVE RATE (SR)*

(Cats, Dogs, Other Animals)



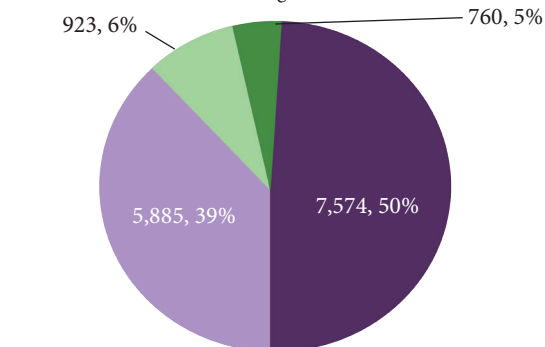
SHELTER LIVE RELEASE RATE (LRR)**

(Cats, Dogs, Other Animals)



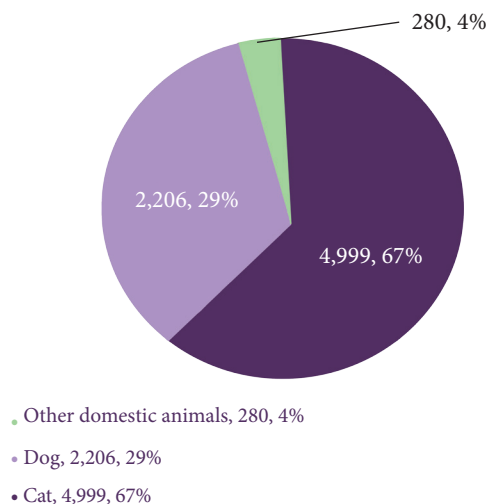
ANIMALS ASSISTED

15,143 Cats, Dogs, and Other Animals



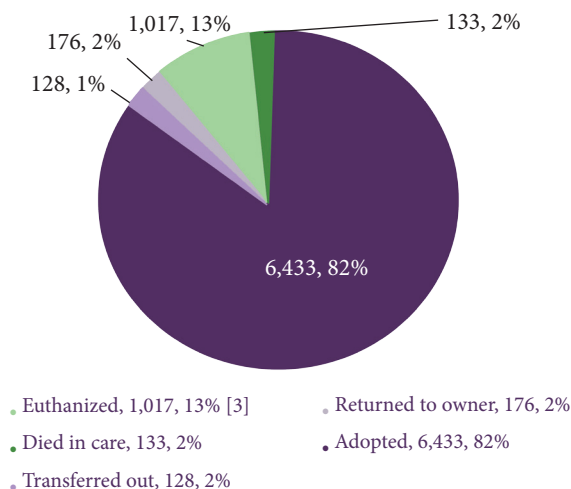
- Euthanasia service for pets, 923, 6%
- project CARE, 760, 5%
- S/N only (TNR & partner agencies), 5,885, 39%
- Admitted, 7,574, 50%

SPECIES OF ANIMALS ADMITTED



- Other domestic animals, 280, 4%
- Dog, 2,206, 29%
- Cat, 4,999, 67%

SHELTER ANIMAL OUTCOMES



- Euthanized, 1,017, 13% [3]
- Returned to owner, 176, 2%
- Died in care, 133, 2%
- Adopted, 6,433, 82%
- Transferred out, 128, 2%

* SR measures the % of animals admitted to the shelter for rehoming that were not euthanized. The difference between 100% and the SR % is the Euthanasia Rate.

** LRR measures live outcomes as a percentage of animals taken in for rehoming. The difference between 100% and the LRR % is the number of animals still in care, who were euthanized, or died in care.

NOTES:

[1] For more detailed information and description of our statistics, please visit our website at www.ClevelandAPL.org.

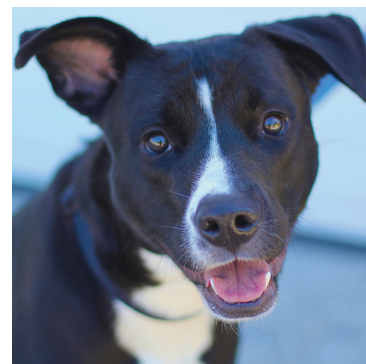
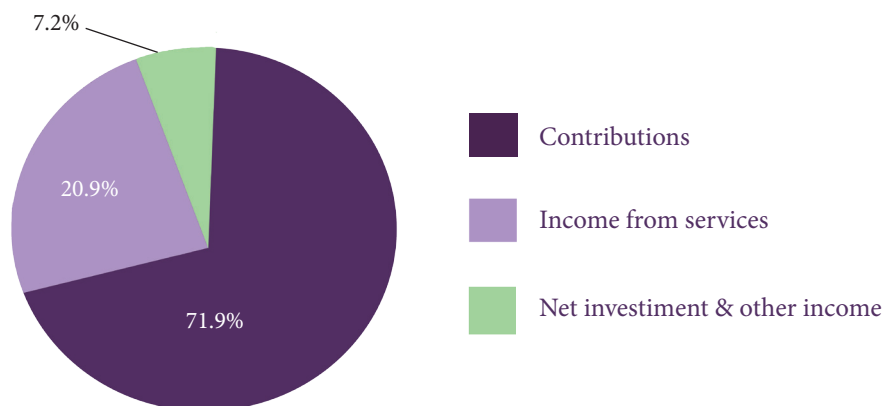
[2] In late 2005, there was a large seizure of birds from humane case, 72 which were sent to rescue groups in June 2006. As the number of "other animals" released in 2006 exceeded the number of animals taken in, LRR was >100%.

[3] 100% of healthy, friendly animals and animals who could be safely and humanely treated through our Second Chance program were placed in homes or transferred to other rescue groups. Pet owners brought 923 animals to the APL for euthanasia.



2014 REVENUE AND EXPENSES

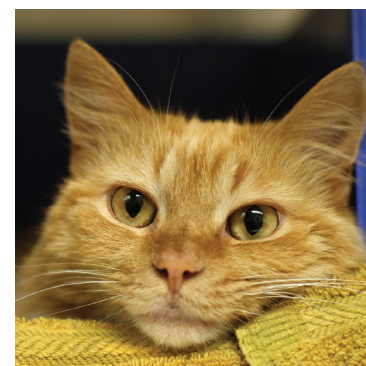
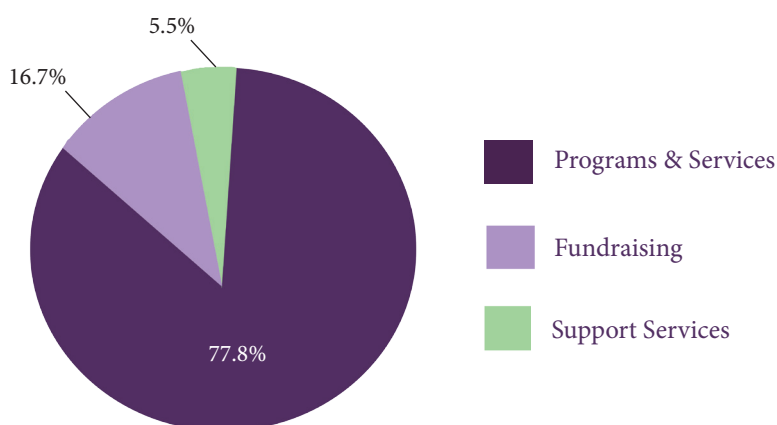
SOURCES OF SUPPORT



Contributions 71.9%, \$3,218,713
 Income from services 20.9%, \$937,938
 Net investment & other income 7.2%, \$321,683
 Total \$4,478,334

Fiscal Year 2014 income: \$4,478,334 Source: 2014 IRS Form 990

EXPENSES



Programs & services 77.8%, \$3,292,533
 Fundraising 16.7%, \$706,109
 Support services 5.5%, \$235,226
 Total \$4,233,868

Fiscal Year 2014 expenses: \$4,233,868 Source: 2014 IRS Form 990

Note: \$167,664 of the \$244,466 surplus at year end is temporarily restricted and has been allocated to cover additional program or capital expenditures.

THE CLEVELAND ANIMAL PROTECTIVE LEAGUE'S HISTORY



On June 12, 1912, twelve women met at the home of Stella Hatch and formed an association called the Animal Protective League that was incorporated on February 7, 1913. Its purpose was to “alleviate the suffering in animals, the education of the public in humane principles, the establishment and maintenance of a refuge for lost, homeless, sick and unwanted animals until homes could be found for them, or their hopeless suffering ended mercifully.”

A five-room cottage located on Willey Avenue in Cleveland opened as the Cleveland APL's first shelter on January 1, 1917. Today, the Cleveland APL's animal care and adoption facility sits in the same location but is a beautiful, visitor-friendly, 30,000-square-foot facility. Joseph Amelin, the APL's first humane agent, went out with a cat cage on street cars in response to calls for help in cases of injured or cruelly treated animals. Today, our humane agents respond to thousands of calls a year in state-of-art animal transport vehicles.

Despite all of the changes over the years, there's one thing that hasn't changed a bit ... our unwavering commitment to fostering compassion and ending animal suffering and being a voice for homeless animals. It's thanks to that commitment and voice that we are able to celebrate every happy ending that has been created over the last century for adopted animals and their people.

As we begin our next hundred years, we're proud to celebrate our incredible accomplishments and thank our supporters for being a part of our journey. We're already dreaming about where the APL will be in another 100 years and hope you'll continue to support our mission and help us create more happy endings than ever before in the years to come.

Honors and Accolades

Scene Magazine's Best of Cleveland 2014

Thanks to our supportive community, for the third year in a row, the Cleveland Animal Protective League was voted Best Local Nonprofit/Charity in Scene Magazine's "Best of Cleveland" issue.

Cleveland APL Board of Directors

Carol Caruso	Rita Maimbourg
Michael Cohan	David Mayo
Jane Griswold	*Ed Pavlish
Bob Hazelton	Barb Philibert
Jack Herrick	Fred Pompeani
*Laura K Hudak	Gayle Prebis
Karen Kaminski	Ken Stefanov
Becky Langer	Tanis Swan
Tom Lash	Annie Thomas
Pam Lebold	* Emeritus

Cleveland APL Adoption Center, Animal Care Center and Admissions

(at the Cleveland APL's main facility)
1729 Willey Avenue
Cleveland, OH 44113
(216) 771-4616

PetSmart Charities® Everyday Adoption Center (EAC)

(inside the PetSmart® store)
6870 Ridge Road
Parma, OH 44129
(440) 845-9592, ext. 5

www.ClevelandAPL.org



Download the free Cleveland APL adoption app available for iOS and Android devices!

The Cleveland Animal Protective League is a 501(c)(3) tax-exempt nonprofit organization. (Federal Tax ID #34-0714644)

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