

# 2015 ANNUAL REPORT



MY CLEVELAND APL  
WHERE HAPPY HAPPENS.



Cleveland  
**ANIMAL  
PROTECTIVE  
LEAGUE**

ADOPT • PROTECT • LOVE



## RIGGINS' NEW LIFE

Riggins was a little 3-month-old hound mix puppy who was brought to the Cleveland APL by a Good Samaritan. He was very underweight and had severe skin and eye infections. But, despite his horrible physical condition, he was a sweet, sweet puppy.

The APL's veterinary team began his medical treatment right away. Riggins' mange was so severe that we could not tell what color his fur would be when he was healthy. His skin was cracking and crusty due to bacterial infections, and his infected eyes were making it hard for him to see.

Riggins needed weekly injections and months of antibiotics to treat his mange. Once his skin began to heal, our veterinary team determined that Riggins also had entropion, a painful condition in which his eyelids rolled in and were rubbing on his eyes. In fact, he needed two surgeries on each eye because his condition was so advanced.

Riggins also needed the love and special care that he could only get in a home. So, a call went out and first time APL Foster Care Volunteer Tricia and her partner, Dierdre, responded. Riggins was obviously in a lot of pain, but was a big cuddler. Riggins' big canine brother Kemper at first kept his distance. But, as Riggins began to feel better, he and Kemper began to play. And when it was time for Riggins to be available for adoption, his foster parents could not say, "good-bye" and they adopted him!



## A SECOND CHANCE



Imagine a 6-month-old kitten, missing a back foot, out on the streets all alone. Now imagine that same poor sweet kitty with an arrow clear through his body. That is what a Good Samaritan happened upon, gently picked up, and brought to the Cleveland APL for care.

Our amazing veterinary team went right to work, assessing the extent of his injuries. Despite the pain, the kitty, appropriately named Chance by the APL team, just wanted our love and attention. He purred and kneaded the blanket he was laying on as he was being examined.

Chance went immediately into surgery where the arrow was removed. While in surgery the veterinary team discovered that had it been 1 centimeter lower, it probably would have killed him. After a few weeks in the home of a loving APL Foster Care volunteer, Chance came back to the APL for more surgery. His deformed back leg, which was either an old injury or a birth defect, had to be amputated to alleviate discomfort.

Chance needed a new foster home in which to recover and with that new home came his happy ending. His new mom is a registered veterinary technician and she and Chance's dad have a soft spot for special needs kitties. After meeting Chance and spending some time with him, they became proud members of the APL's "Foster Failure Club" and adopted him!





## LETTERS FROM THE BOARD CHAIR PERSON AND PRESIDENT & CEO

Dear Friends,

As you look through our annual report, please know that this is just a snapshot of the wonderful work being done and the new families that are created every day at the Cleveland Animal Protective League.

The year 2015 was especially challenging for the APL due to two very large intakes of animals. However, the commitment of the APL staff and volunteers and of the community who supported us—both through donations and by opening their homes to adopt these animals—reconfirmed my belief in our mission. I hope you are as impressed as I am by the scope of service offered by the Cleveland APL, and that you share our pride in the APL's many accomplishments made on behalf of the animals.

On behalf of the Board of Directors, I want to thank the staff, volunteers, and the Greater Cleveland community for their dedication and commitment to the Cleveland APL and its mission of fostering compassion and ending animal suffering. Your commitment to our animals and to the work

we do inspires us and allows us to make more happy endings for homeless, abused, and neglected animals.

Sincerely,

David Mayo  
Chair, Board of Directors



Dear Friends,

The Cleveland Animal Protective League (APL) has proudly served the animals and people in our community since 1913. We provide respite for animals in need who need a place to go, healing care, and love.

The Cleveland APL is a respected and innovative national leader in animal welfare. Gone are the days when only healthy animals qualified for adoption. Today, every single friendly animal who is safely and humanely treatable will get their second chance at the Cleveland APL, regardless of how long it takes. Our success is no longer simply measured by how many animals we help; it's also about how much we can help each animal—and at a level of lifesaving care we couldn't have provided in the past.

Also gone are the days when we helplessly accepted animals from heartbroken families who had fallen on hard times and could no longer care for their pet. We are now proactively working to keep these families together and preserve the human-animal bond so that we may better serve the animals in our community and the people who love them.

Without you, nothing you're about to read would be possible. Thank you for your belief in the Cleveland APL, our mission, and of the value of animals in society.

Sincerely,

Sharon A. Harvey  
President & CEO







# ABOUT THE CLEVELAND ANIMAL PROTECTIVE LEAGUE



Incorporated in 1913, the Cleveland Animal Protective League (APL) is a private, 501(c)(3), nonprofit humane society and progressive leader in animal welfare. We operate a 30,000-square-foot animal shelter in the beautiful Tremont neighborhood of Cleveland, and a 2,000-square-foot PetSmart Charities® Everyday Adoption Center (EAC) in the PetSmart® store in Parma.

Our mission is to foster compassion and end animal suffering. Every day, we rescue abused and neglected animals, offer shelter to homeless pets, promote compassionate and responsible pet guardianship, and strive to elevate the status of companion animals in our society.

We never turn companion animals in need away due to their age, health, or temperament. This year, thousands of injured, abused, or simply homeless animals will come through our doors. Once inside, they will receive the food, shelter, and medical care they so desperately need. For some, it is the only human kindness they have ever known.

We have achieved 100% placement of healthy, friendly animals, and through our Second Chance Program, we provide additional care to animals with safely and humanely treatable illnesses and injuries and modifiable behavioral issues. There are no time limits at the APL. Friendly, healthy animals, and animals whose illnesses and injuries we can treat will stay in our care until they find their new home.







## ADOPTIONS

5,885 Adoptions

343 Animals were transferred to other shelters or rescues or returned to their owners

The Cleveland APL has been creating “happily ever afters” since 1913 through our learning-centered adoption program. We operate two adoption centers that are open every day of the week—one in our beautiful animal care facility on Willey Avenue in Cleveland, and the other at the PetSmart® store on Ridge Road in Parma in our PetSmart Charities® Everyday Adoption Center (EAC). The APL has also partnered with local Petco® and Pet Supplies Plus® stores to shelter and adopt cats directly from the stores. Finally, during the spring, summer, and fall months, our mobile adoption unit “Rover” makes stops at convenient locations all around the area filled with fabulous adoptable cats and dogs.





# 2,958

Calls received  
reporting  
suspected animal  
cruelty

# 1,350

New investigations  
opened

# 651

Cats, dogs and other  
animals rescued from  
cruelty or neglect

## HUMANE INVESTIGATIONS

Animal abuse is a crime. Our Humane Investigations team, also known as Cuyahoga County's "Animal Cops," rescues animals from life-threatening situations, investigates cases of suspected animal abuse and neglect, and works with prosecutors to seek justice for the victims and punishment for the offenders. As there is such a strong link between animal abuse and human violence, our humane agents are also mandated reporters of suspected child abuse and work closely with Child & Family Services to protect both animals and children.



Braiden was rescued from abuse by our humane agents. He was found outside of an abandoned house in winter with no food or adequate water.



Braiden after receiving lifesaving care at the Cleveland APL.





# 4,023

Animals received  
diagnostic and/  
or medical care for  
illnesses or injuries

# 3,432

Diagnostic tests

# 5,330

Medical treatments  
and/or surgeries

## SHELTER MEDICINE

Our APL veterinarians provide everything from basic to emergency veterinary care to the hundreds of animals who could be in our facility or foster homes at any given time. They assess incoming animals, perform forensic analysis for abuse cases, perform diagnostic work-ups, provide medical treatment, and perform surgeries that improve and save lives. Through donations to our Second Chance Program, our veterinary team performed diagnostic testing and/or provided treatment to 2,716 cats, 1,230 dogs and 77 other animals who were sick, injured, or had special needs. Through this program, we can do more than believe they deserve this second chance. We can actually give them that chance—a chance not only to survive, but to heal and start a new, healthy, happy life with a loving family.





# 9,642

Total animals  
sterilized

# 4,825

“Community” cats  
through our  
Trap-Neuter-Return  
program

# 796

Adoptable animals  
from other  
shelters and rescue  
groups

# 3,995

APL animals  
prior to adoption



## SPAY AND NEUTER

- 1 Every dog, cat and rabbit adopted from the Cleveland APL is spayed or neutered prior to adoption.
- 2 Our Animal Welfare Clinic (AWC) provides low-cost spay/neuter surgery for adoptable animals from other local municipal shelters and 501(c) (3) humane societies and rescue groups.
- 3 Our Animal Welfare Clinic also provides Trap-Neuter-Return (TNR) services for the trappers and caretakers of free-roaming, community cats.

Through our progressive spay/neuter initiatives, we're working toward a day when there will be no more animals born without homes.





1,719  
Animals fostered

369  
Animals saved  
through the  
Foster to  
Surrender  
program

## FOSTER CARE

Our dedicated, caring network of foster care volunteers provide in-home, individualized care and love to special-needs animals—underweight kittens and puppies, moms and litters, orphans who need to be fed by bottle, victims of neglect or abuse who need to learn to trust again, timid animals who need a little socialization, and animals who are recovering from an illness, injury, or surgery. They also provide temporary shelter for incoming animals when there aren't enough cages at the APL. Our foster volunteers are always ready and willing to offer a warm bed and caring hands to heal wounded spirits and bodies whenever there's a need.

Our Foster to Surrender (FtS) program enlists community participation to save more animals. Through it, community members who bring sick, underweight, or underage animals to the shelter are asked to keep the animals until they are ready for adoption. The APL provides everything needed to keep the animal in a home (including food, litter, and medical expenses) until that animal is ready to return to the APL.



## DOG TRANSFER PROGRAM

Our success in getting dogs adopted into loving homes extends outside of the walls of the Cleveland APL. Every week, dogs from our overcrowded city, county, and other partner shelters are transferred to the APL where their hope for finding a new home will continue. Through these partnerships between the APL and other shelters that are committed to ending the euthanasia of adoptable dogs, we're creating more happy endings than ever before.



1,091

Dogs transferred in  
from overcrowded shelters







## PROJECT CARE

# 752

Animals helped  
through  
project CARE

Project CARE (Community Animal Retention Effort) was implemented in April 2013 and was funded by grants from the ASPCA® and Petco Foundation® in 2015. Its mission is to provide outreach support for pet-owning residents in a targeted area from which animal intake was high at both the Cleveland APL's and Cleveland Division of Animal Control's shelters. Project CARE takes a grassroots, door-to-door approach and focuses on building individual relationships with community members, organizations, and individual pet owners so that good people can keep their pets. Through project CARE we provide spay/neuter and other resources to pet owners with the goal of reducing community pet overpopulation and shelter intake from that area.







# 99,222

## Volunteer Hours

(Equivalent to 48 full-time  
employees)

# VOLUNTEERS

Volunteers are at the heart of everything we do at the APL, and the more volunteers we have, the more animals we can help! Dog and Cat Enrichment volunteers provide socialization and exercise for animals while they wait to go home. Volunteers also help with adoptions, offsite adoption events, animal transportation, shelter dog training, fundraising and special events, and office work; they work in the clinic; and they take animal photographs for our website. Without our volunteers, we couldn't do what we do.







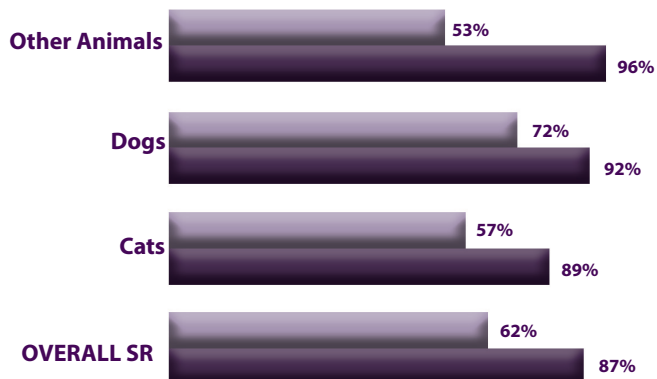
# 2015 KEY STATISTICS <sup>[1]</sup>

## Shelter Save Rate (SR)\*

(Cats, dogs, other animals)

2006

2015

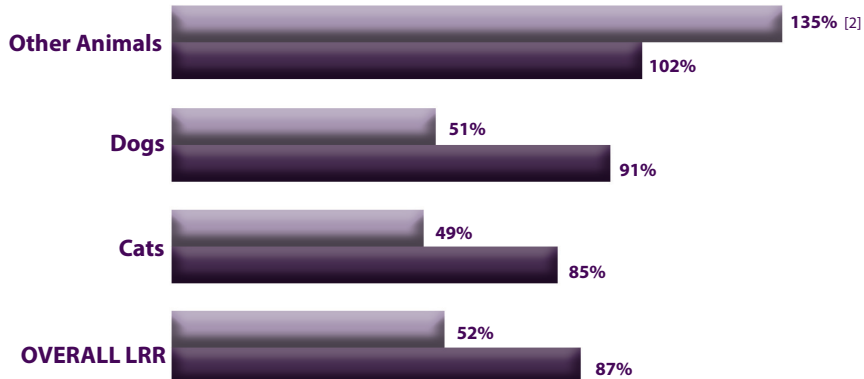


## Shelter Live Release Rate (LRR)\*\*

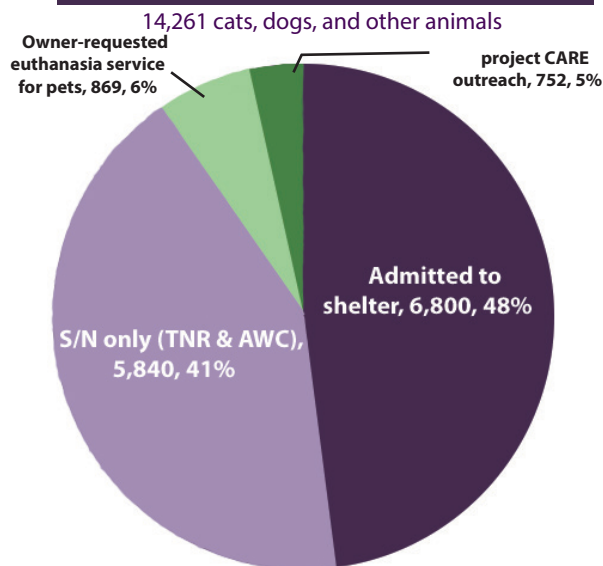
(Cats, dogs, other animals)

2006

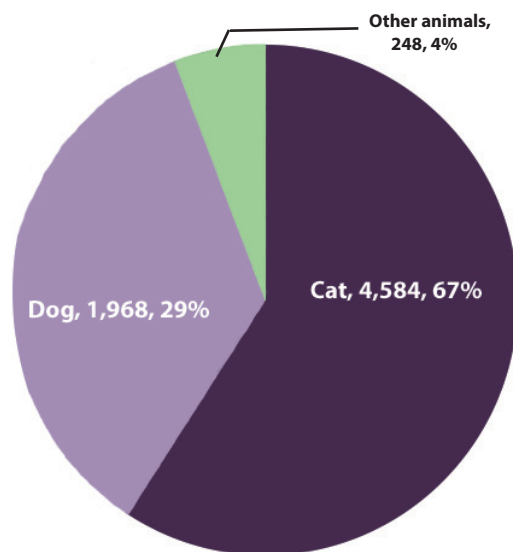
2015



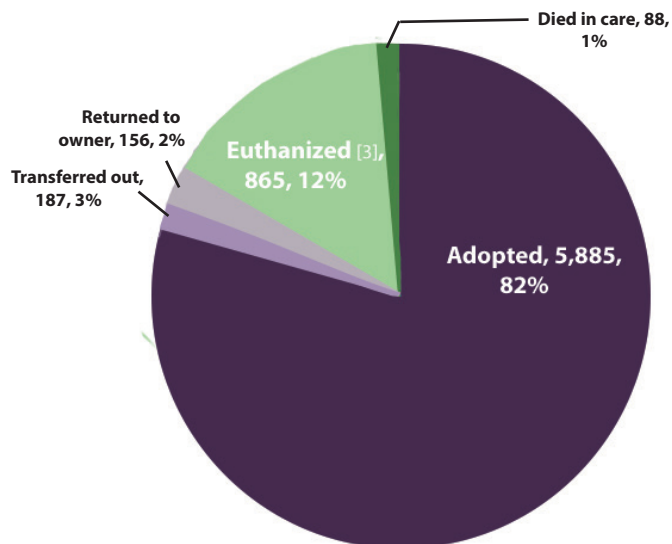
## Animals Assisted



## Species of Animals Admitted to Shelter



## Shelter Animal Outcomes



\*SR is the percentage of animals who were admitted to the shelter but had not been euthanized at the time.

\*\*LRR is the percentage of animals who were admitted to the shelter and had been placed in homes or had other live outcomes at the time the rate was calculated.

### NOTES:

[1] For more detailed information about our statistics, please visit our website at [www.ClevelandAPL.org](http://www.ClevelandAPL.org).

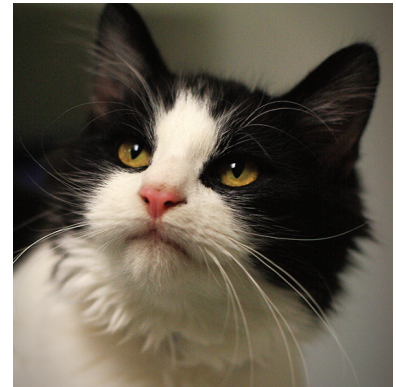
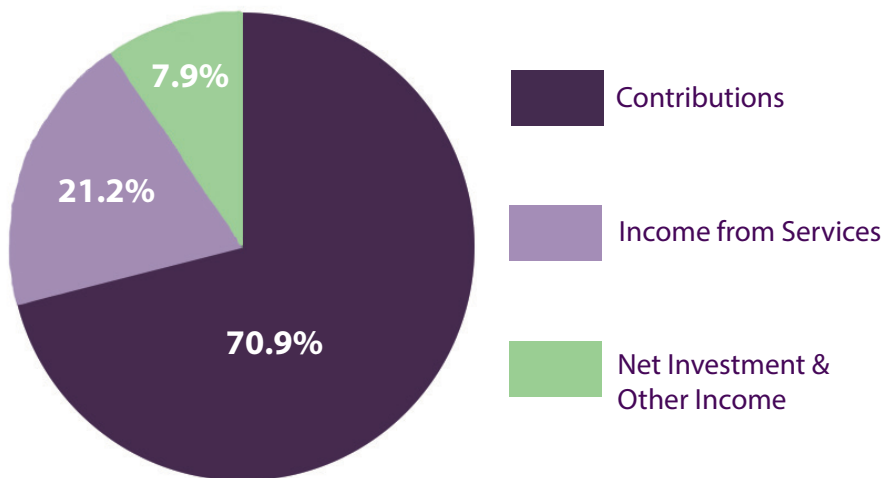
[2] Live Release Rate will exceed 100% when animals rescued in the previous calendar year have their live outcome during the following year.

[3] 100% of healthy, friendly animals and animals who could be safely and humanely treated through our Second Chance program were placed in homes or transferred to other rescue groups. Pet owners brought 869 animals to the APL for euthanasia.



# 2015 REVENUE AND EXPENSES

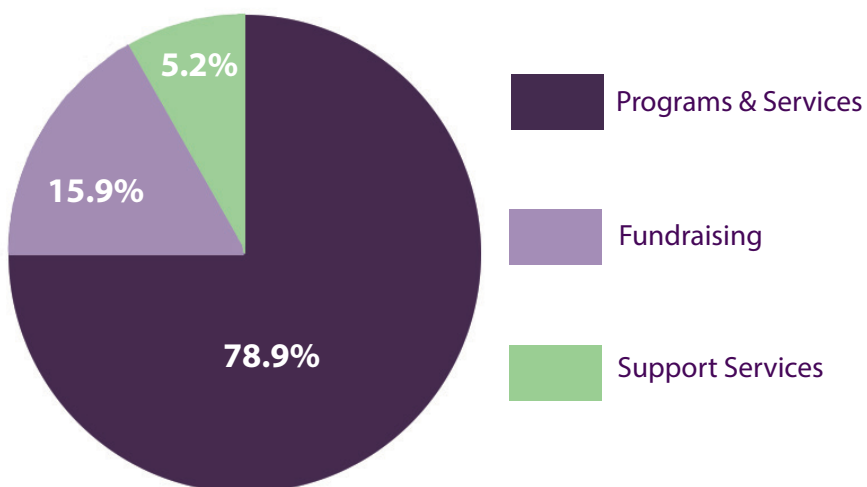
## SOURCES OF SUPPORT



Contributions, 70.9%, \$3,050,115  
 Income from Services, 21.2%, \$912,332  
 Net Investment & Other Income, 7.9%, \$340,031  
 Total \$4,302,478

Fiscal Year 2015 income: \$4,302,478  
 Source: 2015 IRS Form 990

## EXPENSES



Programs & Services, 78.9%, \$3,436,618  
 Fundraising, 15.9%, \$690,067  
 Support Services, 5.2%, \$228,419  
 Total \$4,355,104

Fiscal Year 2015 expenses: \$4,355,104  
 Source: 2015 IRS Form 990





# THE CLEVELAND ANIMAL PROTECTIVE LEAGUE'S HISTORY

On June 12, 1912, twelve women met at the home of Stella Hatch and formed an association called the Animal Protective League that was incorporated on February 7, 1913. Its purpose was to “alleviate the suffering in animals, the education of the public in humane principles, the establishment and maintenance of a refuge for lost, homeless, sick and unwanted animals until homes could be found for them, or their hopeless suffering ended mercifully.”

A five-room cottage located on Willey Avenue in Cleveland opened as the Cleveland APL's first shelter on January 1, 1917. Today, the Cleveland APL's animal care and adoption facility sits in the same location but is a beautiful, visitor-friendly, 30,000-square-foot facility. Joseph Amelin, the APL's first humane agent, went out with a cat cage on street cars in response to calls for help in cases of injured or cruelly treated animals. Today, our humane agents respond to thousands of calls a year in state-of-art animal transport vehicles.

Despite all of the changes over the years, there's one thing that hasn't changed a bit ... our unwavering commitment to fostering compassion and ending animal suffering and being a voice for homeless animals. It's thanks to that commitment and voice that we are able to celebrate every happy ending that has been created over the last century for adopted animals and their people.

We're proud to celebrate our incredible accomplishments and thank our supporters for being a part of our journey. We're already dreaming about where the APL will be in another 100 years and hope you'll continue to support our mission and help us create more happy endings for animals than ever before in the years to come.



# Honors and Accolades



Charity Navigator Four Star Charity

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## Cleveland APL Board of Directors

Carol Caruso  
Michael Cohan  
Jane Griswold  
Bob Hazelton  
Jack Herrick  
Tom Lash  
Pam Lebold  
Nancy Lesic

Karen Kaminski  
Rita Maimbourg  
David Mayo  
Fred Pompeani  
Dawn Swit  
Kathy Tatman  
Ed Pavlish\*  
\* Emeritus

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Cleveland APL  
Adoption Center, Animal Care Center  
and Admissions  
(at the Cleveland APL's main facility)  
1729 Willey Avenue  
Cleveland, OH 44113  
(216) 771-4616

PetSmart Charities®  
Everyday Adoption Center (EAC)  
(inside the PetSmart® store)  
6870 Ridge Road  
Parma, OH 44129  
(440) 845-9592, ext. 5

[www.ClevelandAPL.org](http://www.ClevelandAPL.org)



Download the free Cleveland APL adoption app available for iOS and Android devices!

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