



2016 ANNUAL REPORT



MAKING HAPPILY EVER AFTERS SINCE 1913



Cleveland
**ANIMAL
PROTECTIVE
LEAGUE**

Adopt • Protect • Love

BEEBEE

When BeeBee was first brought to the Cleveland APL, he was a severely injured stray who was found by a Good Samaritan. He had a fractured jaw and facial wounds that appeared to be the result of being hit by a car.

The APL veterinary team began treating BeeBee's fractured jaw and wounds. It turned out that his injuries were so severe his jaw needed to be wired shut, and he had to be fed through a feeding tube. Despite all of this, BeeBee was a happy cat who would purr when he had a full belly, even though he never tasted his food.

After extensive care at the APL, BeeBee was eventually able to eat normally again. While BeeBee was focused on healing, the Good Samaritan who brought him to the APL could not get him out of her mind. When it came time for BeeBee to find his new home, that caring person listened to her heart and adopted him!



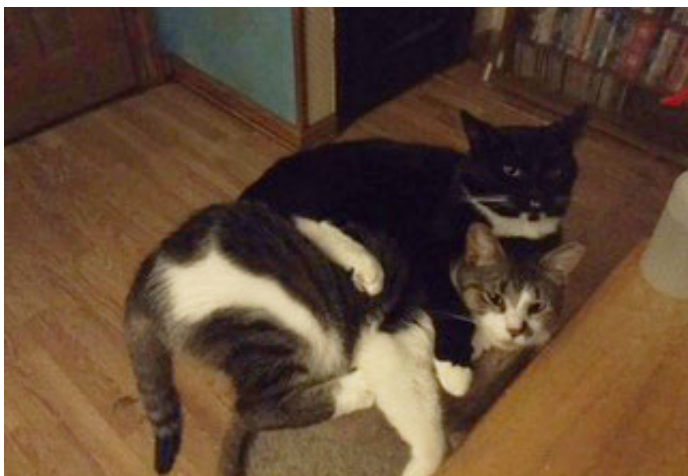
KODA

How Koda was injured is not entirely clear, but one thing was certain: The 10-month-old Papillion puppy had suffered horrible burns on his tiny back legs. The burns, likely caused by hot grease, had not been treated properly. When the APL's Humane Investigations team saw him, they immediately brought Koda to the APL for immediate medical care and attention.



The small Papillion puppy's burns were so severe you could see his tendons, and he had open sores on his legs. But despite the pain, Koda never gave the APL's veterinary team a moment's trouble. He eventually went home with an APL foster volunteer, where he continued to receive care for his injuries. Thankfully, he came through this ordeal with his spirit unscathed.

Soon, it was time for Koda to find his new home, which happened to be with Ana. She decided to open her heart to another Papillion after her 15-year-old Papillion, Tucky, passed away. Although Koda will not be able to grow fur on his rear legs, he is fully healed and loved by Ana and her family.





LETTERS FROM THE BOARD CHAIR PERSON AND PRESIDENT & CEO

Dear Friends,

We are happy to have the opportunity to share highlights of the incredible work being done every day by the staff and volunteers at the Cleveland Animal Protective League. I know you will feel the same pride I do when you review our accomplishments and celebrate the many happy families that are created every day at the Cleveland Animal Protective League.

As a lifelong resident of the Greater Cleveland area, I am honored to be associated with an organization that has been part of our community for over a century. I hope this report will help you understand the variety of services offered by the Cleveland APL and inspire you to share our pride in the APL's many accomplishments.

In particular, my family and I have a soft spot for the APL Foster Care program and its wonderful, caring volunteers—two of our four dogs made us proud members of the APL's Foster Failure Club!

On behalf of the Board of Directors, I want to thank the staff, volunteers, and the Greater Cleveland community for their dedication and commitment to the Cleveland APL and our mission of fostering compassion and ending animal suffering. Your belief in the important work we do enables us to continue to make more happy endings for homeless, abused, and neglected animals.

Sincerely,

Pamela Lebold

Pam Lebold
Chair, Board of Directors



Dear Friends,

The Cleveland APL is a respected innovator and national leader in animal welfare, which will become quite evident as you review our 2016 Annual Report and accomplishments.

Our organization has a long, rich history of serving the animals in our community. However, while our mission remains the same, our philosophy and the realities of our work have changed dramatically. Gone are the days when only healthy animals qualified for adoption. Now, we keep friendly animals who are healthy or safely and humanely treatable in our care for however long it takes to find them a new home.

Simple counts of how many animals came in, were adopted out, spayed or neutered, or rescued from abuse no longer adequately represents the incredible scope of our lifesaving work. Today, it is also about how much we can help each animal—at a level of care we couldn't have dreamed possible in the past—about preventing homelessness, and about proactively working to keep

good owners and their pets together and preserving the human-animal bond.

Without you, nothing in this report would be possible. Thank you for your belief in the Cleveland APL, our mission, and of the value of animals in society.

Sincerely,

Sharon A. Harvey

Sharon A. Harvey
President & CEO





ABOUT THE CLEVELAND ANIMAL PROTECTIVE LEAGUE

Incorporated in 1913, the Cleveland Animal Protective League (APL) is a private, 501(c)(3), nonprofit humane society and progressive leader in animal welfare. We operate a 30,000-square-foot animal shelter in the beautiful Tremont neighborhood of Cleveland, and a 2,000-square-foot PetSmart Charities® Everyday Adoption Center (EAC) in the PetSmart® store in Parma.

Our mission is to foster compassion and end animal suffering. Every day, we rescue abused and neglected animals, offer shelter to homeless pets, promote compassionate and responsible pet guardianship, and strive to elevate the status of companion animals in our society.



We never turn companion animals in need away due to their age, health, or temperament. This year, thousands of injured, abused, or homeless animals will come through our doors. Once inside, they receive the food, shelter, and medical care they so desperately need. For some, it is the only human kindness they have ever known.

We have achieved 100% placement of healthy, friendly animals, and through our Second Chance Program, we provide additional care to animals with treatable illnesses and injuries and modifiable behavioral issues. There are no time limits at the APL. Friendly, healthy animals, and animals whose illnesses and injuries we can treat will stay in our adoption centers until they find their new home.





ADOPTIONS

6,212 Adoptions

454 Animals were transferred
to other shelters or rescues
or returned to their owners



The Cleveland APL has been creating “happily ever afters” since 1913 through our learning-centered adoption program. We operate two adoption centers that are open every day of the week—one in our beautiful animal care facility on Willey Avenue in Cleveland, and the other at the PetSmart® store on Ridge Road in Parma in our PetSmart Charities® Everyday Adoption Center (EAC). The APL has also partnered with local Petco® and Pet Supplies Plus® stores to shelter and adopt cats directly from the stores. Finally, during the spring, summer, and fall months, our mobile adoption unit “Rover” makes stops at convenient locations all around the area filled with fabulous adoptable cats and dogs.



5,440

Calls received reporting
suspected animal cruelty



1,517

New investigations opened



1,105

Cats, dogs and other animals
rescued from cruelty or neglect

HUMANE INVESTIGATIONS

Animal abuse is a crime. Our Humane Investigations team, also known as Cuyahoga County's "Animal Cops," rescues animals from life-threatening situations, investigates cases of suspected animal abuse and neglect, and works with prosecutors to seek justice for the victims and punishment for the offenders. As there is such a strong link between animal abuse and human violence, our humane agents are also mandated reporters of suspected child abuse and work closely with Child & Family Services to protect both animals and children.





4,061

Animals received
diagnostic and/or medical care
for illnesses or injuries



3,461

Diagnostic tests



5,198

Medical treatments
and/or surgeries

SHELTER MEDICINE

Our APL veterinarians provide everything from basic to emergency veterinary care to the hundreds of animals who could be in our facility or foster homes at any given time. They assess incoming animals, perform forensic analysis for abuse cases, perform diagnostic work-ups, provide medical treatment, and perform surgeries that improve and save lives. Through donations to our Second Chance Program, our veterinary team provided diagnostic testing and/or treatment to 2,536 cats, 1,258 dogs and 268 other animals who were sick, injured, or had special needs. Through this program, we can do more than believe they deserve this second chance. We can actually give them that chance—a chance not only to survive, but to heal and start a new, healthy, happy life with a loving family.



10,493

Total animals sterilized



4,673

"Community" cats through our
Trap-Neuter-Return program



1,155

Adoptable animals from other
shelters and rescue groups



4,234

APL animals prior to adoption



431

Owned animals



SPAY AND NEUTER

- 1 Every dog, cat and rabbit adopted from the Cleveland APL is spayed or neutered prior to adoption.
- 2 Our Animal Welfare Clinic (AWC) provides low-cost spay/neuter surgery for adoptable animals from other local municipal shelters and 501(c) (3) humane societies and rescue groups.
- 3 Our Animal Welfare Clinic also provides Trap-Neuter-Return (TNR) services for the trappers and caretakers of free-roaming, community cats.

Through our progressive spay/neuter initiatives, we are working toward a day when there will be no more animals born without homes.



2,653

Animals fostered



479

Animals saved through the Foster to Surrender program

FOSTER CARE

Our dedicated, caring network of foster care volunteers provide in-home, individualized care and love to special-needs animals—underweight kittens and puppies, moms and litters, orphans who need to be fed by bottle, victims of neglect or abuse who need to learn to trust again, timid animals who need a little socialization, and animals who are recovering from an illness, injury, or surgery. They also provide temporary shelter for incoming animals when there are not enough cages at the APL. Our foster volunteers are always ready and willing to offer a warm bed and caring hands to heal wounded spirits and bodies whenever there is a need.

Our Foster to Surrender (FtS) program enlists community participation to save more animals. Through it, community members who bring sick, underweight, or underage animals to the shelter are asked to keep the animals until they are ready for adoption. The APL provides everything needed to keep the animal in a home (including food, litter and medical expenses) until that animal is ready to return to the APL.





109,908
Volunteer Hours
(Equivalent to
53 full-time employees)

VOLUNTEERS

Volunteers are at the heart of everything we do at the APL, and the more volunteers we have, the more animals we can help! Dog and Cat Enrichment volunteers provide socialization and exercise for animals while they wait to go home. Volunteers also help with adoptions, offsite adoption events, animal transportation, dog play groups, fundraising and special events, and office work; they work in the clinic; and they take animal photographs for our website. Without our volunteers, we couldn't do what we do.





PROJECT CARE

Project CARE (Community Animal Retention Effort) is a program that provides support for pet owners with limited resources or during times of hardship. The goal of the program is to help keep pets with their people, and, as a result, reduce community pet overpopulation and shelter intake from the serviced areas. In 2016, the program transitioned from helping residents in two targeted zip codes to providing these resources throughout the city of Cleveland. Services currently offered to project CARE area residents include low-cost spay/neuter, flea treatment/preventative, counseling help with behavioral and/or medical needs, general wellness care, resource referrals to other programs, supplies for care and/or training, and dog/cat food. Additionally, monthly wellness clinics are offered at the Cleveland APL as a part of project CARE during which clients can take advantage of low-cost wellness check-ups, vaccinations, flea prevention, testing, and other wellness services. Project CARE also offers qualifying residents help with onetime emergency medical assistance through our Peticaid program.



945

Animals helped through
project CARE





749

Dogs transferred in
from overcrowded shelters



278

Cats transferred in
from overcrowded shelters

TRANSFER PROGRAM

Our success in getting dogs adopted into loving homes extends outside of the walls of the Cleveland APL. Every week, dogs from our partner shelters are transferred to the APL where their hope for finding a new home will continue. Through these partnerships between the APL and other shelters that are committed to ending the euthanasia of adoptable dogs, we are creating more happy endings than ever before. In 2016, the Cleveland APL's transfer program also brought in more cats than ever from local shelters to help them find homes



NEW IN 2016

DOG PLAY GROUPS

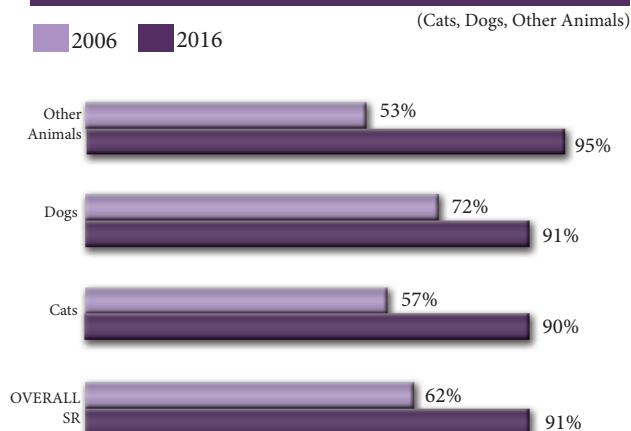
The Cleveland APL is now offering a new program to our canine residents—dog play groups. Play groups are based on the principles of Dogs Playing for Life (DPFL), a program founded by professional trainer Aimee Sadler. Through the work done by Aimee and her team, as well as shelters across the country like the APL that have implemented DPFL, we are learning how much they offer in the way of critical enrichment for the dogs and additional information that helps us to make better adoption matches.

During playgroups, the Cleveland APL gets a great deal of information about each dog's personality while also allowing them the opportunity to get out of their kennels and interact with other dogs and people. The dogs get a chance to burn off energy, which in turn helps to counteract the stress of shelter life, all while learning critical dog-to-dog social skills.

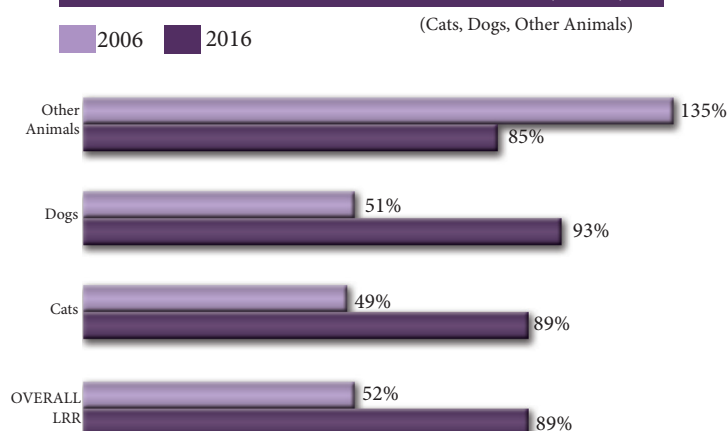


2016 KEY STATISTICS [1]

SHELTER SAVE RATE (SR)*

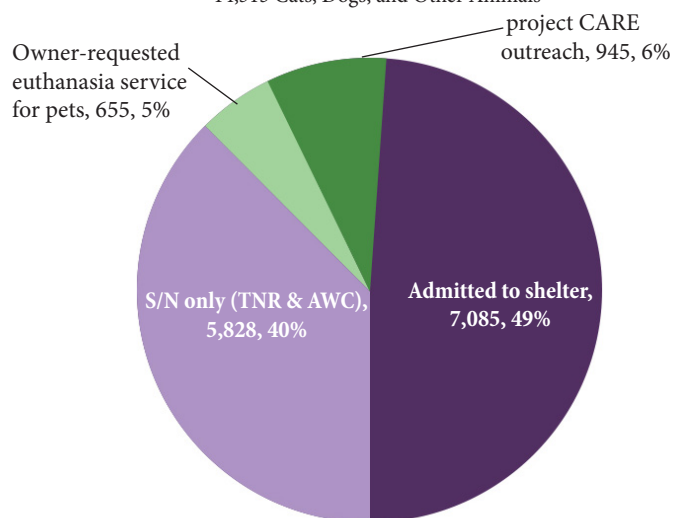


SHELTER LIVE RELEASE RATE (LRR)**



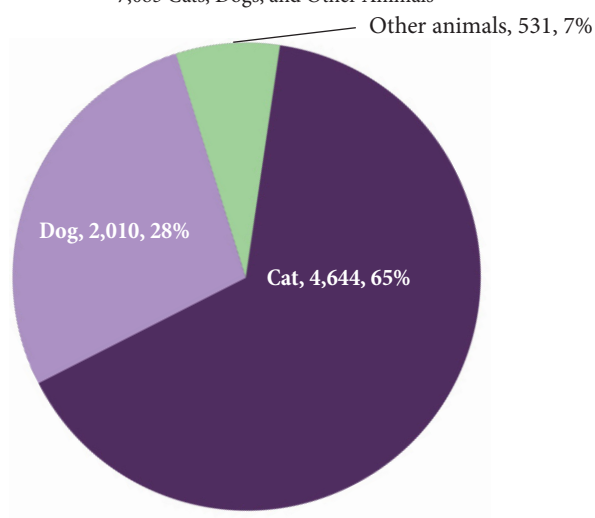
ANIMALS ASSISTED

14,513 Cats, Dogs, and Other Animals

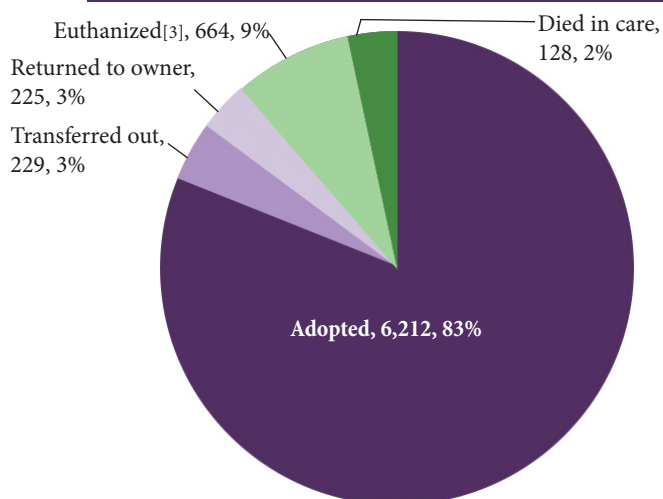


SPECIES OF ANIMALS ADMITTED

7,085 Cats, Dogs, and Other Animals



SHELTER ANIMAL OUTCOMES



* SR is the percentage of animals who were admitted to the shelter but had not been euthanized at the time the rate was calculated.

** LRR is the percentage of animals who were admitted to the shelter and had been placed in homes or had other live outcomes at the time the rate was calculated.

NOTES:

[1] For more detailed information and description of our statistics, please visit our website at www.ClevelandAPL.org.

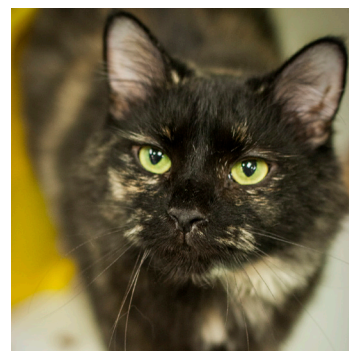
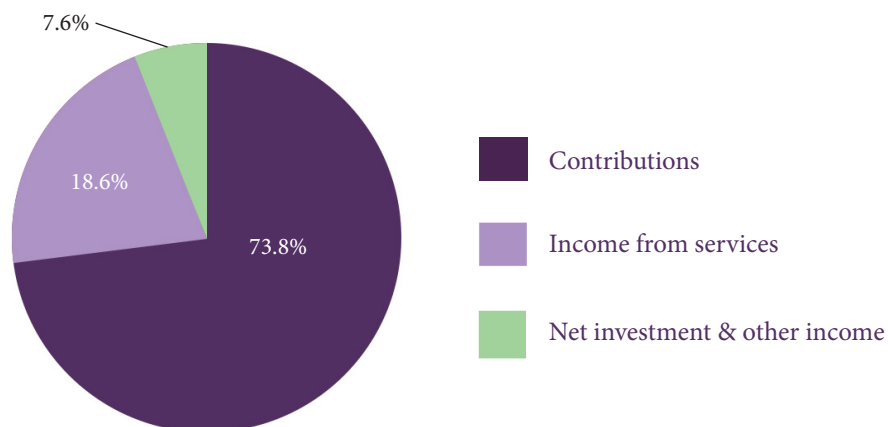
[2] Live Release Rate will exceed 100% when animals rescued in the previous calendar year have their live outcome during the following year.

[3] 100% of healthy, friendly animals and animals who could be safely and humanely treated through our Second Chance Program were placed in homes or transferred to other rescue groups. Pet owners brought 655 animals to the APL for euthanasia.



2016 REVENUE AND EXPENSES

SOURCES OF SUPPORT

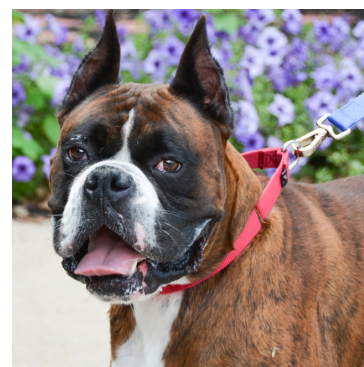
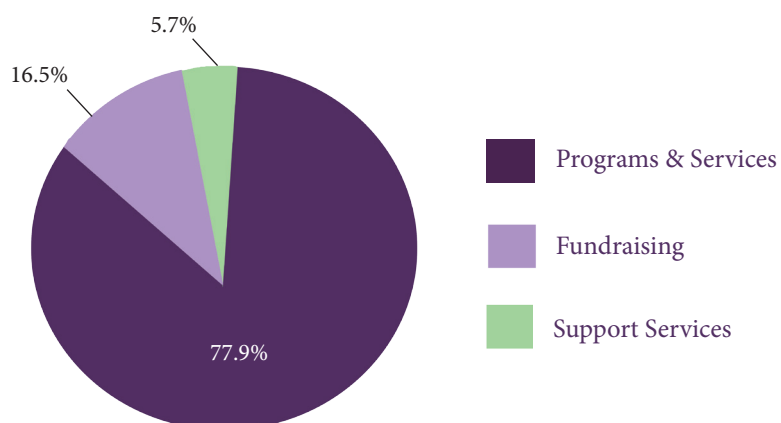


Contributions 73.8%, \$3,864,573
 Income from services 18.6%, \$971,618
 Net investment & other income 7.6%, \$397,019
 Total \$5,233,210

Fiscal Year 2016 income: \$5,233,210

Source 2016 IRS Form 990

EXPENSES



Programs & services 77.9%, \$3,631,367
 Fundraising 16.4%, \$767,683
 Support services 5.7%, \$264,920
 Total \$4,663,970

Fiscal Year 2016 expenses: \$4,663,970

Source: 2016 IRS Form 990



THE CLEVELAND ANIMAL PROTECTIVE LEAGUE'S HISTORY



On June 12, 1912, twelve women met at the home of Stella Hatch and formed an association called the Animal Protective League that was incorporated on February 7, 1913. Its purpose was to “alleviate the suffering in animals, the education of the public in humane principles, the establishment and maintenance of a refuge for lost, homeless, sick and unwanted animals until homes could be found for them, or their hopeless suffering ended mercifully.”

A five-room cottage located on Willey Avenue in Cleveland opened as the Cleveland APL's first shelter on January 1, 1917. Today, the Cleveland APL's animal care and adoption facility sits in the same location but is a beautiful, visitor-friendly, 30,000-square-foot facility. Joseph Amelin, the APL's first humane agent, went out with a cat cage on street cars in response to calls for help in cases of injured or cruelly treated animals. Today, our humane agents respond to thousands of calls a year in state-of-art animal transport vehicles.

Despite all of the changes over the years, there is one thing that hasn't changed a bit ... our unwavering commitment to fostering compassion and ending animal suffering and being a voice for homeless animals. It is thanks to that commitment and voice that we are able to celebrate every happy ending that has been created over the last century for adopted animals and their people.

We are proud to celebrate our incredible accomplishments and thank our supporters for being a part of our journey. We are already dreaming about where the APL will be in another 100 years and hope you will continue to support our mission and help us create more happy endings for animals than ever before in the years to come.

Honors and Accolades



Charity Navigator Four Star Charity

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* *Emeritus*

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Laura Hudak
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Barb Philibert
Gayle Prebis

Joan Rosenthal
Ken Stefanov
Tanis Swan
Jackie York

Cleveland APL Adoption Center, Animal Care Center and Admissions

(at the Cleveland APL's main facility)
1729 Willey Avenue
Cleveland, OH 44113
(216) 771-4616

PetSmart Charities® Everyday Adoption Center (EAC)

(inside the PetSmart® store)
6870 Ridge Road
Parma, OH 44129
(440) 845-9592, ext. 5

www.ClevelandAPL.org



Download the free Cleveland APL adoption app available for iOS and Android devices!

The Cleveland Animal Protective League is a 501(c)(3) tax-exempt nonprofit organization. (Federal Tax ID #34-0714644)



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