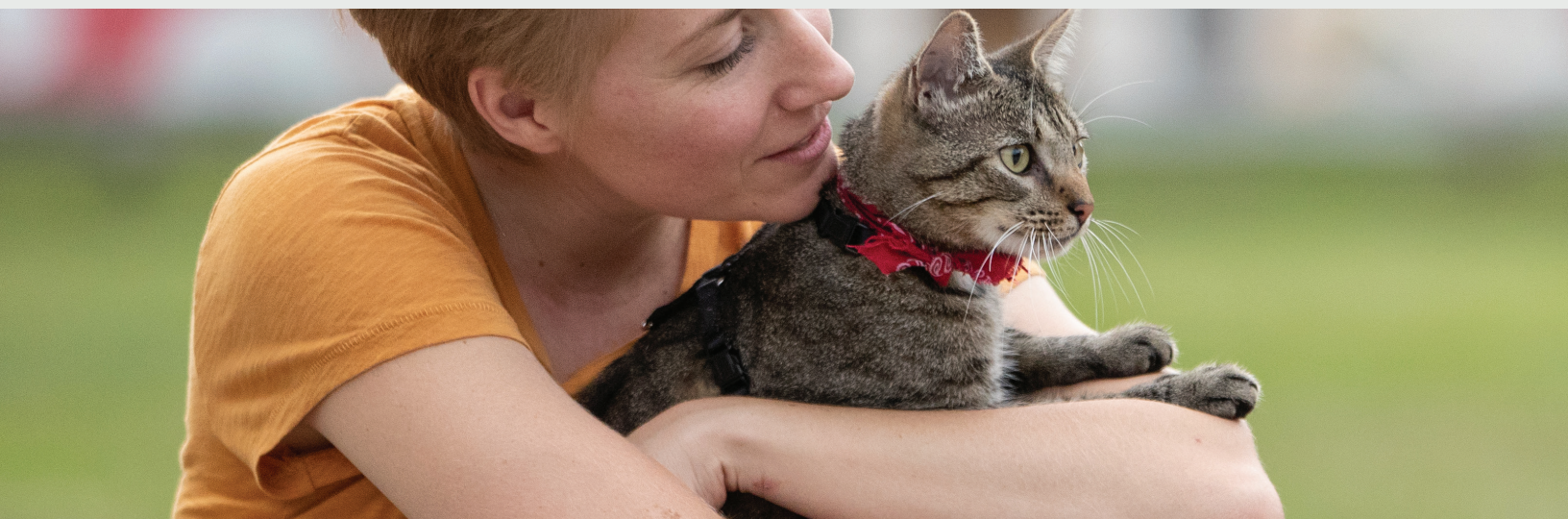


2018 ANNUAL REPORT



MAKING HAPPILY EVER AFTERS SINCE 1913



Cleveland
**ANIMAL
PROTECTIVE
LEAGUE**

Adopt • Protect • Love



ABOUT THE CLEVELAND ANIMAL PROTECTIVE LEAGUE

On June 12, 1912, twelve women met at the home of Stella Hatch and formed an association called the Animal Protective League. Incorporated in 1913, the Cleveland Animal Protective League (APL) is a private, 501(c)(3), nonprofit humane society and progressive leader in animal welfare. A five-room cottage, located on Willey Avenue in Cleveland, opened as the APL's first shelter on January 1, 1917. Today, we operate a 30,000-square-foot animal shelter in the same location on Willey Avenue.

Our mission is to foster compassion and end animal suffering. Every day, we rescue abused and neglected animals, offer shelter to homeless pets, promote compassionate and responsible pet guardianship, strive to elevate the status of companion animals in our society, and work to keep pets with the people they love.

Joseph Amelin, the APL's first humane agent, went out with a cat cage on street cars in response to calls for help in cases of injured or cruelly treated animals. Today, our humane agents respond to thousands of calls a year in state-of-the-art animal transport vehicles.

We never turn companion animals in need away due to their age, health, or temperament. This year, thousands of injured, abused, or homeless animals will come through our doors. Once inside, they receive the food, shelter, and medical care they so desperately need. For some, it is the only human kindness they have ever known.

We have achieved 100% placement of healthy, friendly animals, and through our Second Chance Program, we provide exceptional additional care to animals with treatable illnesses and injuries and modifiable behavioral issues. There are no time limits at the APL. Friendly, healthy animals, and animals whose illnesses and injuries we can treat will stay in our adoption centers until they find their new home.

We're proud to celebrate our incredible accomplishments and thank our supporters for being a part of our journey. We are already dreaming about where the APL will be in another 100 years and hope you will continue to support our mission and help us to create more happy endings for animals in the years to come.



LETTERS FROM THE BOARD CHAIRPERSON AND PRESIDENT & CEO

Dear Friends,

We are happy to share with you in this annual report highlights of the incredible work being done every day by the staff and volunteers at the Cleveland Animal Protective League. I know you will feel the same pride I do when you review our accomplishments and celebrate the many happy families that are created at the Cleveland Animal Protective League.

As a proud transplant to the Greater Cleveland area and an APL Adopter, I am honored to be associated with an organization that has been part of our community for over a century. I hope you appreciate the variety of services offered by the Cleveland APL and share our pride in the APL's leadership in advancing the welfare of animals in our care and in our community. And, equally important, as you read about our plans for the future, I hope you will become as excited as we are for what is yet to come at the Cleveland APL.

On behalf of the Board of Directors, I want to thank the

staff, volunteers, and the Greater Cleveland community for their dedication and commitment to the Cleveland APL and our mission of fostering compassion and ending animal suffering. Your belief in the important work we do enables us to continue to make more happy endings for homeless, abused, and neglected animals. With your continued support, we will be able to “Unleash the Dream” for the future of the APL.

Sincerely,

Rita Maimbourg
Chair, Board of Directors



Dear Friends,

The Cleveland APL has proudly served the animals and people in our Greater Cleveland community since 1913. We are proud to have earned national recognition as a respected innovator and thought leader in animal welfare.

With the support of our community, we have been able to implement and sustain lifesaving programs that give hope to all healthy, friendly, or safely and humanely treatable animals. Gone are the days when only “easy” animals qualified for adoption. We are providing a level of veterinary care that we never dreamed would be possible, especially at an animal shelter. Now even our “scratch and dent” animals have hope for a new life, regardless of how long it takes us to heal their bodies and spirits and find them their perfect match.

In the past, the APL's impact was measured by how many animals we took in, adopted out, spayed or neutered, or rescued from abuse. Now, we are expanding our focus to find new ways to prevent animal homelessness, such as providing resources to low income families so we can

help keep pets with the people they love and preserve the human-animal bond.

Behind every number in this report is an animal with a beating heart and a unique story—and the people who cared enough to help them. Without you, none of this would be possible.

I hope you are inspired by our organization's incredible accomplishments. Thank you for your belief in the APL, our mission, and of the value of animals in society.

Sincerely,

Sharon A. Harvey
President & CEO





TINY

Tiny arrived at the APL one Saturday in the arms of a Good Samaritan. When she found the four-month-old kitten, he was having violent seizures. She didn't know what was wrong with Tiny, but she knew he needed immediate help and brought him to the APL.

Tiny was rushed back to our veterinary department. They found his body was coated with topical flea medication, and he was also wearing a flea collar. While the person who did this to him was probably well-intended, the overdose of chemicals had created a level of toxicity that was the cause of Tiny's seizures. He was in very critical condition.

Tiny was quickly given a bath and started on muscle relaxers and sedatives. Thankfully, Dr. Lash, our Head of Veterinary Services, had treated this kind of toxic overdose of flea medicine before, so she was able to recognize the signs and act quickly. In fact, she had adopted another cat who came into the APL with similar symptoms.

Dr. Lash took Tiny home with her that night and provided him with the round-the-clock care necessary for him to recover. After 72 hours of intense treatment, Tiny began to act like a normal, playful kitten. Not surprisingly Tiny, now named Alexander Hamilton, was adopted by Dr. Lash and her family. Today Alexander Hamilton spends his days doing arts and crafts with his human sister and stealing his older feline siblings' food. In other words, thanks to the Second Chance Program, he is a normal, healthy kitten!



FINCH

Finch was just one month old when he arrived at the Cleveland APL. He was brought to us by our Humane Investigations team with two adult dogs and another puppy. It was wintertime, and little Finch was shivering because he was cold, scared and very stressed.

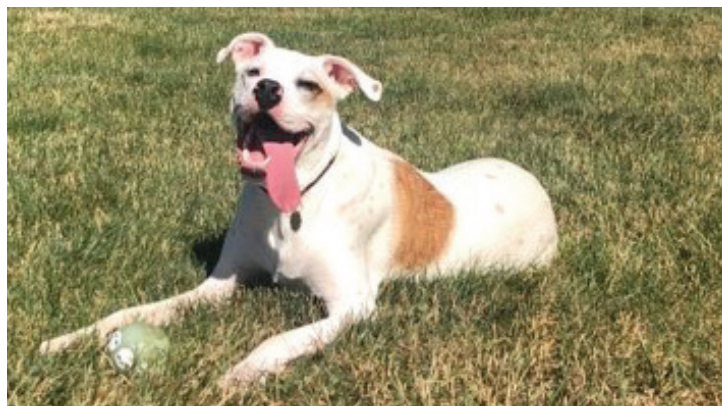
He had been living in a neglectful situation with no access to food or water. He was extremely dehydrated. Flies had bitten him all over his small body. During his exam, our veterinary team noted that he had a bloated stomach, was very dirty, was suffering from anemia and a skin infection, and weighed only 10 pounds when he should have been about 15 pounds.

Our team quickly went about making him well. Finch was treated for worms and started on a feeding plan to help him gain weight. In just 17 days, little Finch had gained 6 pounds and was looking like a new puppy.

Finch is a great example of the care the APL provides to our animals every day. He did not need surgery nor did he suffer from an illness that needed special treatment. He just was neglected and needed the care every animal deserves.

Finch went to the home of a loving foster care volunteer where he stayed for three months to gain weight and recover from his skin infection. When he was ready for adoption, it took just two days for him to meet his new mom, Theresa.

Theresa says Finch is the best thing that ever happened to her. You see, she suffers from anxiety and depression but since adopting Finch, she doesn't need her medication! Finch goes to work with Theresa and he has lots of doggy friends. His adoring mom says Finch saved her life!



5,945

Adoptions

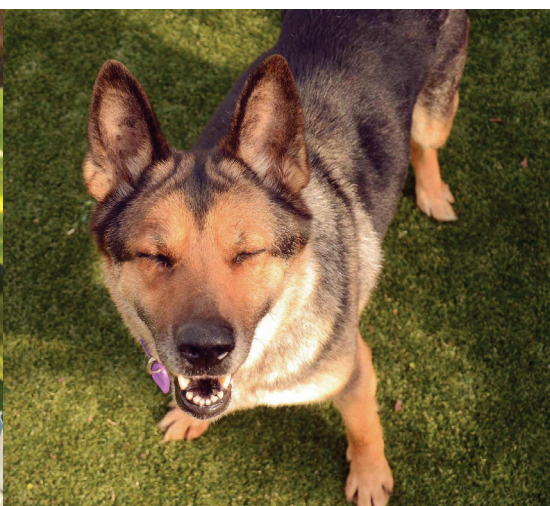


245

Animals were transferred to other shelters or rescue groups or returned to their owners

ADOPTIONS

The Cleveland APL has been creating “happily ever afters” since 1913 through our learning-centered adoption program. Our animal care facility on Willey Avenue in Cleveland is open every day of the week. The APL has also partnered with local Petco® and Pet Supplies Plus stores to shelter and adopt cats directly from the stores. Finally, during the spring, summer, and fall months, our offsite adoptions team makes stops at locations and events all around the area with fabulous adoptable cats and dogs.



PROJECT HOPE

105

VERY senior animals received additional diagnostic care and treatments



31

Animals were adopted out as project HOPE animals

The Cleveland APL has reached an exciting point in our evolution as a life-saving organization. Our focus has moved from being able to help only highly adoptable animals, to helping very senior animals and/or animals with ongoing medical conditions. With a generous grant from the Petco Foundation®, we launched our project HOPE program. This program is not simply for senior animals, a population we were already regularly adopting out, but for even more senior animals who may have additional medical needs, such as mass removal and testing, follow-up bloodwork for abnormalities, special diets, regular medication needs, and more. Animals that are selected for project HOPE have their adoption fee waived and the adopter is provided with post-adoption support. Depending on the needs of the animals, this support may include an initial supply of medication or prescription diet, initial veterinary costs for follow-up care, and/or a Petco gift card to help with initial supplies.

With the funding for this program, 60 cats, 12 years and older, and 45 dogs, 8 years and older, had additional diagnostic care and treatments performed. Of these animals, 31 had their adoption fees waived and received post-adoption support as part of the project HOPE program.



6,747

Calls received reporting suspected animal cruelty or requesting other assistance



1,196

New investigations opened



1,135

Cats, dogs and other animals rescued from cruelty or neglect

HUMANE INVESTIGATIONS

Animal abuse is a crime. Our Humane Investigations team, also known as Cuyahoga County's "Animal Cops," rescues animals from life-threatening situations, investigates cases of suspected animal abuse and neglect, and works with prosecutors to seek justice for the victims and punishment for the offenders. As there is such a strong link between animal abuse and human violence, our humane agents are also mandated reporters of suspected child abuse and work closely with Child & Family Services to protect both animals and children.



4,611

Animals received
diagnostic and/or medical care
for illnesses or injuries



4,324

Diagnostic tests performed



4,909

Medical treatments
and/or surgeries performed

SHELTER MEDICINE

Our Cleveland APL shelter veterinarians provide everything from basic to emergency veterinary care to the hundreds of animals who could be in our facility or in foster homes at any given time. They assess incoming animals, perform forensic analysis for cruelty cases, perform diagnostic work-ups, provide medical treatment, and perform surgeries that improve and save lives. Through donations to our Second Chance Program, our veterinary team provided diagnostic testing and/or treatment to 3,123 cats, 1,398 dogs and 90 other animals who were sick, injured, or had special needs. Through this program, we can do more than simply believe they deserve a second chance. We can actually give them that chance—a chance not only to survive, but to heal and start a new, healthy, happy life with a loving family.



10,002

Total animals sterilized



3,688

“Community” cats through our
Trap-Neuter-Return program



1,677

Adoptable animals from other
shelters and rescue groups



4,095

APL animals prior to adoption



542

Owned animals



SPAY AND NEUTER

- 1 Every dog, cat and rabbit adopted from the Cleveland APL is spayed or neutered prior to adoption.
- 2 Our Animal Welfare Clinic (AWC) provides low-cost spay/neuter surgery for adoptable animals from other local municipal shelters and 501(c)(3) humane societies and rescue groups.
- 3 Our AWC also provides Trap-Neuter-Return (TNR) services for the trappers and caretakers of free-roaming, community cats.

Through our progressive spay/neuter initiatives, we are working toward a day when there will be no more animals born without homes.



2,372

Animals fostered



184

Animals saved through the Foster to Surrender program

FOSTER CARE

Our dedicated, caring network of foster care volunteers provides in-home, individualized care and love to special-needs animals—underweight kittens and puppies, moms and litters, orphans who need to be fed by bottle, victims of neglect or abuse who need to learn to trust again, timid animals who need a little socialization, and animals who are recovering from an illness, injury, or surgery. They also provide temporary shelter for incoming animals when there are not enough cages at the Cleveland APL. Our foster volunteers are always ready and willing to offer a warm bed and caring hands to heal wounded spirits and bodies whenever there is a need.

Our Foster to Surrender (FtS) program enlists community participation to save more animals. Through it, community members who bring sick, underweight, or underage animals to the shelter are asked if they can keep the animals until they are ready for adoption. The APL provides everything needed to keep the animal in a home (including food, litter and medical support) until that animal is ready to return to the APL.





115,582

Volunteer Hours
(Equivalent to
56 full-time employees)



VOLUNTEERS

Volunteers are at the heart of everything we do at the Cleveland APL, and the more volunteers we have, the more animals we can help! Dog and Cat Enrichment volunteers provide socialization and exercise for animals while they wait to go home. Volunteers also help with adoptions, offsite adoption events, animal transportation, dog play groups, fundraising and special events, and office work; they work in the clinic; and they take animal photographs for our website. Without our volunteers, we could not do what we do.





PROJECT CARE

806

Animals helped through
project CARE



Project CARE (Community Animal Retention Effort) is a program that provides support for pet owners with limited resources or during times of hardship. The goal of the program is to help keep pets with the people they love and, as a result, reduce community pet overpopulation and shelter intake from the serviced areas. In 2018, the program provided these resources to pet owners throughout the city of Cleveland. Services currently offered to project CARE clients include low-cost spay/neuter, flea treatment/preventative, counseling help with behavioral and/or medical needs, general wellness care, resource referrals to other programs, supplies for care and/or training, and pet food. Wellness clinics offered at the Cleveland APL through project CARE allow clients to take advantage of low-cost wellness check-ups, vaccinations, flea preventatives, testing, and other wellness services. The APL also offers assistance to qualifying residents whose pets require additional, more expensive medical care through our Peticaid program.



BEHAVIOR

The Cleveland APL's "new and improved" Behavior Department focuses on developing and implementing programs and processes that will promote behavioral health and prepare animals for adoption during their stay at the APL. It also serves as a valuable resource for potential adopters with questions about an animal's behavior and training needs. During 2018, a new process for tracking daily staff and volunteer interaction with our dogs, whether it was going for a walk or receiving in-kennel enrichment, was initiated. Moving forward, the Behavior Department plans to expand our dog playgroup and in-kennel enrichment programs and provide continuing education to our team on animal handling and behavior—and more!

6,669

Total animals taken in



1,797

Dogs admitted



4,436

Cats admitted



439

Other animals admitted

846

Total animals transferred in



587

Dogs transferred in from
overcrowded shelters or
communities facing emergency/
natural disaster



186

Cats transferred in
from overcrowded shelters



73

Other animals transferred in
from overcrowded shelters

ANIMAL ADMISSIONS

Every day, animals come to the Cleveland APL for shelter, care, and to find new homes. They arrive through a variety of avenues. Some are surrendered by their owners or transferred in from other shelters. Others are rescued by our Humane Investigations team or are stray cats who arrive in the arms of Good Samaritans. In order to make sure every animal who comes to us can be given humane care and stay with us until they find a home of their own, our team asks owners to schedule an appointment well in advance. Even so, they are confronted with emergencies on a daily basis and always put the needs of animals in crisis first. Every animal who is admitted to the APL is treated for fleas and worms, given age-appropriate vaccinations, tested for heartworm or FIV/FelV, treated for medical conditions that we have been able to diagnose, and is either spayed or neutered prior to adoption.



TRANSFER PROGRAM

Our success in getting animals adopted into loving homes extends outside of the walls of the Cleveland APL. Whenever possible, animals from our partner shelters are transferred to the APL where their hope for finding a new home will continue. Through partnerships between the APL and other shelters that are committed to ending the euthanasia of adoptable animals, we are creating more happy endings than ever before. Additionally, whenever our capacity allows, the APL tries to help shelters in communities that have been hit by a natural disaster or are facing other emergencies. When this happens, we only transfer in animals who were already homeless and awaiting adoption in local shelters, which then allows those shelters to help more pets who were displaced as a result of the emergency and return them to their own families. Last year, the APL took 25 dogs from Puerto Rico, an area still devastated and struggling to rebuild after Hurricane Maria hit at the end of 2017.

Unleash the Dream

An Ambitious Vision for More Happily Ever Afters

Fostering compassion and ending animal suffering has been our mission at the Cleveland Animal Protective League for more than a century. Since our founding in 1913 by a group of compassionate citizens, we have worked tirelessly to save animals. We rescue abused and neglected animals, offer shelter to homeless animals, promote compassionate and responsible pet care, and strive to elevate the status of companion animals in our society. There are no time limits at the APL. Friendly, healthy animals and animals whose illness and injuries can be safely and humanely treated stay in our care until they find their new home.

Today, however, we are not only focused on creating new families and happily ever afters for our homeless animals, but we are also working to preserve the special bond between animals and people and keep existing families together. This isn't always easy. There are obstacles, such as the health of an animal or the financial resources of a pet owner that can make it challenging for a family to keep their beloved pet.

We have a bold vision to:

- *Expand our ability to help animals in need;*
- *Improve the experiences and outcomes for the animals in our care; and,*
- *Keep families and their pets together when lack of access to veterinary care, knowledge, or resources get in the way.*

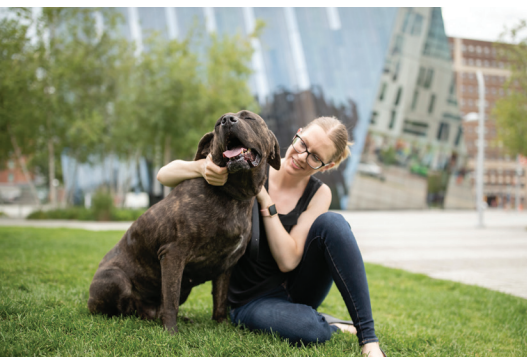
Through a multi-year, \$13.5-million capital campaign generously supported by our community, this dream

will become a reality. By renovating and expanding our Tremont facility, we plan to create an animal resource center for the animals and people in our community that will allow us to meet the needs of the animals and people we see today, and be flexible enough to address what may come our way tomorrow.

The work of animal welfare is rapidly evolving. Our facility—last renovated in the early 2000s when the needs of our animals and community were vastly different than today—no longer supports the complicated and unpredictable work we do every day.

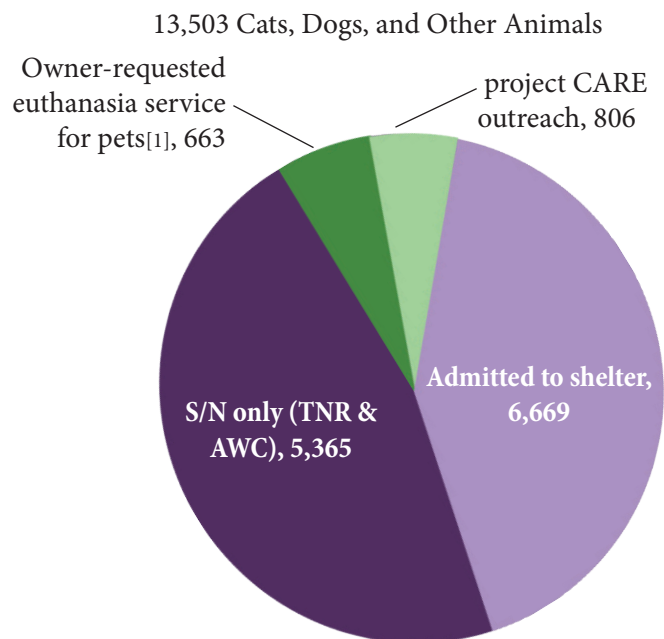
- We are treating more animals with complex medical issues.
- Sick and injured animals are staying in our care for longer periods of time.
- Large-scale abuse cases can bring dozens or hundreds of animals into our care at once.
- Low-income families from our community may have no choice but to surrender their cherished pets when they can't find accessible veterinary care.
- Families from our community need support and counsel from our professional staff to understand their opinions when deciding to surrender or keep their pet.

Through our years of serving this community and our leadership in animal welfare, we know we can improve the experiences and outcomes for the animals in our care, create new families, and keep more existing families together—happily ever after.

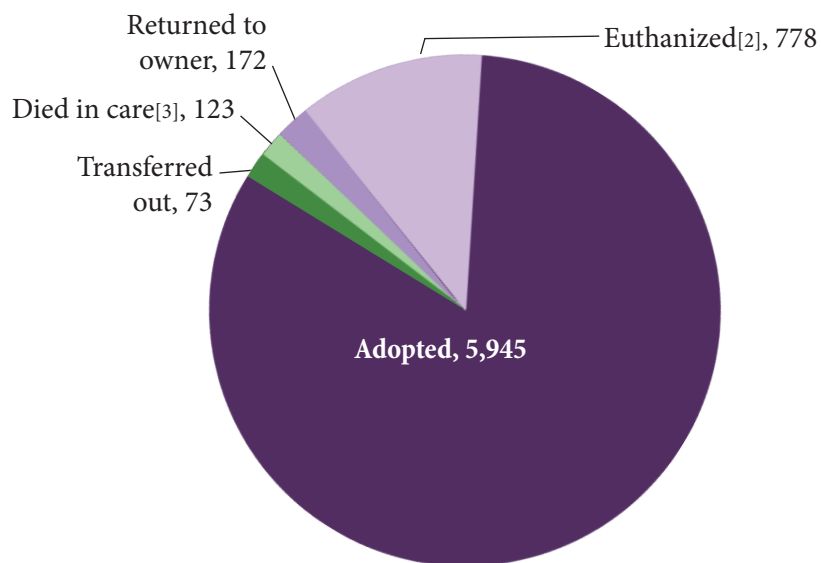


2018 KEY STATISTICS

ANIMALS ASSISTED



SHELTER ANIMAL OUTCOMES



- Placement rate for healthy and safe animals 100%
- Placement rate for safely and humanely treatable, rehabilitatable animals 100%

NOTES:

- [1] Pet owners brought 743 animals to the Cleveland APL to be euthanized. After assessment, 663 animals were euthanized and 80 animals were admitted to the shelter for adoption.
- [2] 100% of healthy, friendly animals and animals who could be safely and humanely treated were placed in homes or transferred to other rescue groups.
- [3] Of the 123 animals who died in care, 96 were either orphaned or other very young animals with challenging prognoses who we tried to save, but were unsuccessful.



2018 REVENUE AND EXPENSES

SOURCES OF SUPPORT



88.8%
Contributions



7.9%
Income from services



3.3%
Net investment & other income



Contributions 88.8%, \$12,409,085
Income from services 7.9%, \$1,098,969
Net investment & other income 3.3%, \$470,653

Fiscal Year 2018 income: \$13,978,707 [1]
Source 2018 IRS Form 990, Statement of Revenue

EXPENSES



75.2%
Programs & services



19.0%
Fundraising [2]



5.8%
Support services



Programs & services 75.2%, \$4,148,440
Fundraising 19.0%, \$1,049,833
Support services 5.8%, \$318,828

Fiscal Year 2018 expenses: \$5,517,101
Source: 2018 IRS Form 990, Statement of Functional Expenses

NOTES:

- [1] 2018 revenue of \$13,978,707 includes Estates Receivable of \$1,711,000. While these gifts have not been received yet, they met the criteria for recognition on our financial statements.
- [2] The Cleveland APL is conducting a capital campaign to raise funds to complete a significant renovation of the facility. In support of this project, we engaged professional consultants to provide campaign strategy and prospect management and had other associated fundraising expenses.

Honors and Accolades



Charity Navigator Four Star Charity for five consecutive years

Only 16% of the charities we evaluate have received at least 4 consecutive 4-star evaluations...”

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Cleveland APL
Adoption Center, Animal Care Center and
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1729 Willey Avenue
Cleveland, OH 44113
(216) 771-4616

www.ClevelandAPL.org



Download the free Cleveland APL adoption app available for iOS and Android devices!

The Cleveland Animal Protective League is a 501(c)(3) tax-exempt nonprofit organization. (Federal Tax ID #34-0714644)



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